



Veröffentlichungen und Konferenzbeiträge des Lehrstuhls für ABWL, insb. Internationales Management an der Europa-Universität Viadrina Frankfurt (Oder)

Prof. Dr. Albrecht Söllner (seit 2009)

Söllner, A., Haverland, T. (2020): [From Centralized Energy Generation and Distribution to Clean Energy Communities: Exploring New Modes of Governance for the Energy Sector](#), Journal of Service Management Research, Volume 4 (2-3), 145-156.

Adegbile, A., Wagner, H.-T., Söllner, A. (2020): [Resource Mobilisation in Entrepreneurial Ventures \(1987-2019\): An Integrative Review and Opportunities for Future Research](#). International Review of Entrepreneurship, Vol. 18 (2020) Issue 1, p99-131

Hamdali, Y., Bausch, F., Lichter, F., Söllner, A., (2019): Empowerment of the Affected: A New Model of Decision Delegation to Cope with Negative External Effects at Different Levels. Twelfth Global Studies Conference, at Jagiellonian University – Institute of European Studies, Krakow, Poland.

Stanske, Sarah; Söllner, Albrecht; Vodosek Markus(2018): Innovating in Incumbent Firms: On Organizational Identities in the Age of Discontinuity, accepted for the 2018 SMS Annual Conference, Paris 2018

Stanske, Sarah; Söllner, Albrecht; Vodosek Markus(2018): Born out of boredom: The journey of a discontinuous idea in an incumbent organization, accepted for the 34. EGOS Jahreskonferenz Surprise in and around Organizations: Journeys to the Unexpected in Tallinn, Estland 2018.

Adegbile, A., Wagner, H.-T., Söllner, A. (2018): Resource Mobilization in International New Ventures: A Thematic Analysis, Review and Research Agenda; accepted for the 1. ISME Workshop Conference Internationalization of SMEs – New Insights and Future Research Opportunities, Bolzano 2018

Söllner, Albrecht, Weikum, Lena, Wiafe, Lukas(2018): Conceptualizing Institutional Enforcement Capability: The Enforcement Embeddedness Index (EEI), accepted for the 2018 WINIR Annual Conference, Hong Kong 2018

Söllner, A. (2014): [Globalization, greed, and exploitation. How to break the baleful path?](#), Journal of Business Economics 84, 1211–1235

Botts, Moritz/ Söllner, Albrecht (2014): Rethinking Europe: the role of institutional distance in understanding European integration, World Interdisciplinary Network for Institutional Research Conference, September 2014, London, UK.

Wiafe, Lukas/ Söllner, Albrecht (2014): Institutions matter: a discursive perspective on inclusion. World Interdisciplinary Network for Institutional Research Conference, September 2014, London, UK.

Mirkovic, Sabine/ Söllner, Albrecht (2010): Die neue Tugendhaftigkeit von Unternehmen und die Gefahren falscher Versprechen, in: Schmidt, S.J., Tropp, J. (Hrsg.), Die Moral in der Unternehmenskommunikation: Lohnt es sich, gut zu sein?, Köln 2009, S. 85-100

Siedentopp, Jan/ Söllner, Albrecht (2010): Path Dependence through Corporate Political Activity, in: Sydow, J., Schreyögg, G. (Hrsg.), Hidden Dynamics of Path Dependence. Institutions and Organisations, London: Palgrave Macmillan 2010, S. 71-93

Söllner, Albrecht (2010): Verantwortliches Management und die Principles of Responsible Management Education (PRME), in: B.S. Byrd, J. Hruschka; J.C. Joerden, Jahrbuch für Recht und Ethik / Annual Review of Law and Economics, Bd. 18, 2010, S. 419-429

Haase, Michaela/ Roedenbeck Marc/ Söllner, Albrecht (2009): A sketch of a mechanism-based explanation of cognitive path processes, lock-in of individual mental models and institutional rigidity, in: Scherer, A.G., Kaufmann, I.M., Patzer, M. (Hrsg.), Methoden in der Betriebswirtschaftslehre, Wiesbaden 2009, S. 21-46

Dr. Danny Pajak

Pajak, Danny (2017): [„Auf Wiedersehen“ - Von Verlagerern und Rückverlagerern: Auswirkungen eines fairen und transaktionskostensenkenden Trennungsmanagements auf die organisationale Verbundenheit.](#) Inauguraldissertation zur Erlangung des akademischen Grades „Doktor der Wirtschaftswissenschaften“

Pajak, Danny (2006): Konfliktfeld Offshoring - Auswirkungen von Standortentscheidungen auf Mitarbeiter in multinationalen Unternehmen, Saarbrücken: VDM Verlag Dr. Müller, 2006.

M. Sc. Maiia Deutschmann

Deutschmann, Maiia (2014): A system of country market and entry strategy choice. A new holistic model of internationalization, in: Global Management Journal, Vol. 6, Nr. 1,2, pp. 31-42.

Deutschmann, Maiia (2013): A system of country market and entry strategy choice. Towards a new holistic model of internationalization, in: Academy of international Business (AIB) Conference, Doctoral workshop, July 2013, Istanbul, Turkey.

Deutschmann, Maiia (2013): A system of country market and entry strategy selection. A special role of customer's coordination need and a company's systematic choice during the internationalization process, in: European International Business Academy (EIBA) Conference, December 2013, Bremen, DE.

Prifti; Viola/ Deutschmann; Maiia (2013): Introducing a breeding exemption into patent law: A legal and economic investigation of its compliance with article 30 of the TRIPS Agreement and its effects on innovativeness, in: EMLE Midterm Conference Proceedings, February 2013, Hamburg, DE.

Deutschmann; Maiia (2012): Creating an appropriate institutional environment for intellectual property rights: Current private reward system and alternative institutional solutions, in: Conference Proceedings of the 16th Annual Conference of International Society of New Institutional Economics (ISNIE), June 2012, Los Angeles, USA.

Deutschmann, Maiia/ Söllner, Albrecht (2012): Internationalization strategies under different cultural conditions: choosing among market, relational exchange or hierarchy as governance mechanisms for international transaction, in: 11th session of European School on New Institutional Economics (ESNIE), June 2012, Cargese, Corsica, FR.

Deutschmann, Maiia (2011): Analysing Intellectual Property Rights: Current Private Reward System and Alternative Institutional Solutions, in: Conference Proceedings of the 6th European Conference on Innovation and Entrepreneurship, September 2011, Aberdeen, UK.

Novruzova, Maiia (2010): Internationale Ländermarktauswahl. Eine empirische Analyse zentral- und osteuropäischer Märkte für die Expansion eines mittelständischen Verpackungsunternehmens, VDM Verlag Dr. Müller, Saarbrücken, 2010

Söllner, Albrecht/ Novruzova, Maiia (2009): Relationship Management under Different Cultural Circumstances, in: Conference Proceedings of the 9th International Conference on Relationship Marketing, September/Oktober 2009, Berlin, DE.

Dipl.-Ök. Moritz Botts

Botts, Moritz/ Söllner, Albrecht (2014): Rethinking Europe: the role of institutional distance in understanding European integration, World Interdisciplinary Network for Institutional Research Conference, September 2014, London, UK.

Botts, Moritz (2013): Experience Effects on the Development of Psychic Distance - A Research Agenda and Preliminary Findings, in: 39th Annual Conference of the European International Business Academy (EIBA), December 2013, Bremen (Germany).

Botts, Moritz (2012): The Ethnocentrism Paradox - Does a Higher Level of Development of a Country lead to more Consumer Ethnocentrism?, in: Conference Proceedings of the 37th Annual Conference of the Macromarketing Society, June 2012, Berlin (Germany).

Botts, Moritz (2012): "Islamic Branding and Marketing: Creating a Global Islamic Business" (Book Review), Journal of Islamic Marketing, Vol. 3 Iss: 3, pp. 286 - 287.

Botts, Moritz (2011): Bridging Distances - Revisiting Psychic Distances to form Country Clusters, in: 37th Annual Conference of the European International Business Academy (EIBA), December 2011, Bucarest (Romania).

M. Sc. Lukas Wiafe

Söllner, Albrecht, Weikum, Lena, Wiafe, Lukas(2018): Conceptualizing Institutional Enforcement Capability: The Enforcement Embeddedness Index (EEI), accepted for the 2018 WINIR Annual Conference, Hong Kong 2018

Wiafe, Lukas/ Söllner, Albrecht (2014): Institutions matter: a discursive perspective on inclusion. World Interdisciplinary Network for Institutional Research Conference, September 2014, London, UK.

Wiafe, Lukas (2011): Do future generations participate in today's recovery? EFP for non-employees – The GSOP, in: The Week of Employee Financial Participation in the EU at the European Economic and Social Committee, October 2011, Brussels (Belgium).

M. Sc. Franziska Lichter

Lutzenberger A.K., Lichter, F., Holzgreve, S. (2020): [Natural resources as common goods](#). p.205-225. In: Lehmann, H. (Ed.). Sustainable Development and Resource Productivity: The Nexus Approaches (1st ed.). Routledge

Hamdali, Y., Bausch, F., Lichter, F., Söllner, A., (2019): Empowerment of the Affected: A New Model of Decision Delegation to Cope with Negative External Effects at Different Levels. Twelfth Global Studies Conference, at Jagiellonian University – Institute of European Studies, Krakow, Poland.

M. Sc. Yanis Hamdali

Hamdali, Y., Bausch, F., Lichter, F., Söllner, A., (2019): Empowerment of the Affected: A New Model of Decision Delegation to Cope with Negative External Effects at Different Levels. Twelfth Global Studies Conference, at Jagiellonian University – Institute of European Studies, Krakow, Poland.